

The Moore Holler

“A lot can happen in the middle of nowhere”

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Director's Doodle

By Pete Orlik

Greetings from a campus in massive transition. As some of you may know, CMU is undergoing many changes. Currently, we are served by an interim president (Kathy Wilbur), an interim Provost (Gary Shapiro), an interim Associate Provost (Claudia Douglas), an interim Vice President for Development (Ted Tolcher) as well as several interim deans and associate deans. None of these people are new to the university and all have compiled impressive track records for getting things done. Still, all of these changes inevitably make for unsettled times. But they also generate a new sense of enthusiasm and opportunity.

Fortunately, we do have a new permanent Dean of the College of Communication & Fine Arts. **Dr. Salma Ghanem** comes to us from the University of Texas Pan American with an extensive background in journalism. Even in her first week here in August, she made special efforts to learn a great deal about the School of BCA – its

operations, its strengths, and its needs. We are looking forward to a long and productive relationship. Salma is ably assisted by interim Associate Dean **Al Wildey**, former chair of the Art Department. Al took over this role in January and immediately helped BCA in many ways. He is a skilled administrator with whom we had already been exploring opportunities in electronic graphic arts. In short, our Dean's office is keenly attuned to BCA activities and aspirations.

There have been some changes within the School as well. **Ben Tigner** has shifted from a staff position as Video Laboratories Coordinator to a tenure track slot as Video Unit Head. In this capacity he will be teaching all intermediate and advanced video production classes and overseeing long-successful MHTV. Ben replaces **Dr. Kevin Corbett** who shifts his attention to devote more time to teaching film studies and further developing the screenwriting course. Our new Video Laboratories Coordi-

nator **Eric Limarenko**, comes to us from Detroit post production house ForestPost. He was previously Senior Creative (Post Production and Development) for JWT/Team Detroit, holds Advanced Avid Adrenaline Certification and was lead editor on Fox Sports "Spotlight" as well as on the award-winning "Noodlebug" children's DVD series. Eric holds an M.F.A. from the Savannah College of Arts and Design and pursued advanced study in Art, Theater and Philosophy at London's Imperial College.

Both Ben and Eric will be especially busy this semester as BCA has assumed complete responsibility for CMU's cable television channel that up to now has been administered by the Office of Public Relations. This gives our video students tremendous exposure opportunities analogous to what audio students have long enjoyed via WMHW. We are working on channel rebranding and integrating this outlet with our other activities. During the times when university an-

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Snippets

From your BCA Alumni Advisory Board—Tim Hygh, Chairman

Iron Sharpens Iron --- It is so encouraging to see new people bringing new ideas to your Alumni Advisory Board. The irascible, Liz Wright, has built a

Facebook page designed to let students interact directly with alumni. The site will be broken out into disciplines and students can seek out

experts in their field of study. There should be room for audio and video posts to enable professional critiques.

(Snippets continued on page 2)

Director's Doodle (continued from page 1)

(Continued from page 1)
nouncement slates are being run, for example, the audio now carries WMHW's main signal. Eric also heads our new Broadband Unit designed to advance curricular and cocurricular new media activities. His Broadband Unit joins our other four groups (Audio, Video, News and Film Studies) in addressing and practicing our profession's vast spectrum.

I referenced earlier the radio station's *main* signal. As an HD operation, WMHW now transmits two separate program services: HD-1 and HD-2. We are currently one of only two HD operations north of Lansing (the other in Marquette). This gives us opportunities to provide new alternative services to mid-Michigan and expanded training to more BCA students. For 2009-2010, the station is co-managed by **Dr. Heather Polinsky** and **Dr. Patty Williamson**. Long-time manager **Dr. Jerry Henderson** has returned full-time to the classroom before retiring next Spring. To allow Heather more

time at the station, **Eileen LeTarte** has been added to the staff as an instructor. A recent M.A. graduate of BCA and former graduate assistant, Eileen is also assuming oversight of Moore Media Records as well as managing the third-floor audio labs. Meanwhile, three new graduate assistants are working in the audio unit: **Brad Irvan**, **Chris Maxwell**, and **Brad Pack**. They are joined by six additional first-year GAs – **Erica Bednarski** (office administration), **Garrett Tanner** (film studies), **Derek Rottman** (Moore Media Digital Design), **Eric Estrada** and **Nicholas Kuiper** (news), and **David Flora** (video).

With this team of new and returning colleagues in place, we are looking forward to continuation of BCA's record of student success. Last Spring, for example, MHTV/News Central was named College Television Station of the Year by the Michigan Association of Broadcasters for an unprecedented eighth consecutive year. **Raymond Nelson**

received a \$5,000 scholarship from the John Bayliss Foundation that is underwritten by the country's top radio groups.

Glenn Bronson and **Ryan Walsh** won an Award of Distinction in the Communicator Awards competition for their on-location documentary, "The Australia Project"; a program that also earned Best Technical Production honors in the Collegiate Broadcasters Inc. competition. And **Terri Rozwadowski** achieved second place for her public service announcement on the importance of the First Amendment in a competition jointly sponsored by the National Association of Broadcasters and the Broadcast Education Association.

School alumni also continue to excel, of course. This year CMU has named two winners of its Outstanding Young Alumni Award – and both hail from BCA. **Derek Van Dam** ('06) is now chief meteorologist for eTV News in South Africa and a major media celebrity throughout that country. Meanwhile, **Bowen Dou** ('07)

has achieved distinction as Associate Producer for both the cable and web versions of ESPN's SportsCenter. Derek and Bowen were honored at a September 18 on-campus banquet sponsored by the CMU Alumni Office.

We value all of our alums, and hope to see as many of you as possible during Homecoming weekend, October 9-10. As always, **Bill Thompson** is heading up the Alumni Takeover of WMHW for both days. This includes a Saturday remote from Alumni Village near the stadium from 9 until noon kick-off. Join us there at the College of Communication and Fine Arts tent for great food and conversation. Then wander over to Moore Hall after the game, for the traditional BCA reception in Studio A that begins at 4 p.m. Everyone in BCA is looking forward to welcoming you back to the Mount!



Snippets (continued from page 1)

This project started as an idea in one of our bi-annual meetings and Liz was the sparkplug to make sure we followed up on it. I can't wait to put it to use. It's just another tool for students to connect with alumni. Our other new member, Tim Roberts followed up on an idea of establishing subcommittees that stay in

contact year round so we can get more accomplished. Our full Board meetings will be much more effective once our subcommittees are up and working.

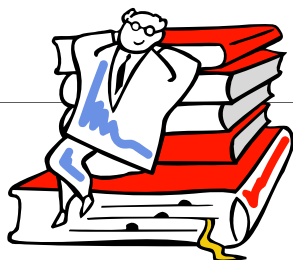
Our biggest focus now is raising funds for the School of BCA. We are doing what we can in face-to-face meetings with university management to convince

them to treat BCA equitably when it comes to buying and maintaining equipment. We're all convinced it starts at the top. Let's hope our new University President will understand the disparity between our School and some others.

So, thank you Liz and Tim and all our other members who come up with new ideas to make

this board more effective and more influential. A special thank you to Jamie Westrick for her dedication to BCA and our Alumni Advisory Board. We will miss you. And finally, thanks to Pete Orlik and his entire team for producing a first class product.

Faculty Notes



Heather Polinsky presented “*Getting the Experience: Cocurricular Activities and Student Athletes*” during the Curricular Ethics and Sports Panel at the BEA National Convention in Las Vegas.

Rick Sykes “*Creating a Multi-Layered Case Study Using Broadcast Media Examples*” was published in The Educators Academy PRSA Convention Proceedings.

Ben Urish’s edited book Modern Capitalist Culture was included in CMU Library’s 5th Annual Book Recognition event.

Heather Polinsky served as a judge for the 2009 BEA Law and Policy Research Paper competition.

Trey Stohlman presented “*Dark Comedy, Culture Personified: Framing the ‘Heathers’ High School Experience*” at the 39th annual PCA/ACA Conference in New Orleans.

Kevin Corbett won a Bronze Telly Award for his documentary

“*Fading In: Michigan’s Independent Filmmakers*”

Heather Polinsky served as a reviewer for the AEJMC Media Management and Economics Division at the 2009 National Convention.

Ken Jurkiewicz was a source for The New York Times on “Tudormania” as well as their series “*They Are Out of This World*” which explored the impact of science fiction movies such as *Star Trek* on the current fashions.

Ed Brown, graduate assistant, presented: “*Teaching Web 2.0 in a Cocurricular Setting*” at the BEA national convention in Las Vegas. He also presented “*The Journey of Michael Corleone: An Analysis of The Godfather Trilogy*” at the PCA/ACA Conference in New Orleans.

Rick Sykes presentation “*Student Produced News Media, How Complex Have Their Efforts Become?*” was

published in the Journal of the International Association of Online Communicators.

Ben Urish’s essay “Cultural Aesthetics: Anthropology and the (In)Visible Values of ‘Art’” is the opening chapter in the book *Popular Culture Values and the Arts: Essays on Elitism versus Democratization* edited by Ray B. Browne and Lawrence Kreiser, Jr. and published by McFarland Press.

Ed Christian received the NAB National Radio Award in Philadelphia.

Ben Urish gave an introductory lecture/Q & A and wrote the program booklet for the screening of *Hallelujah, I’m a Bum*, a Rodgers and Hart Depression-era political musical starring Al Jolson, coupled with *Woman Haters*, a musical short starring the Three Stooges. The presentation took place at The Dorothy and Lillian Gish Film Theater and Museum in Bowling Green, Ohio.

Kevin Corbett’s original screenplay

“*Fetching Nola*” has made it into the semi-finals of the Austin Film Festival Screenplay competition. Only 10% of the entries progress to this stage.

Pete Orlik published the 8th edition of Broadcast/Broadband Copywriting (Allyn & Bacon).

Kevin Corbett’s documentary “*Fading In: Michigan’s Independent Filmmakers*” was screened at the Michigan Film Festival in Grand Rapids in August.

Patty Williamson presented the paper “*Gender, Sex and the MPAA: Rating Films through a Gendered Lens*” at the 2009 BEA conference in Las Vegas. She was also named Chair of the Gender Issues Division of BEA.

Will Anderson published “*The Impact of TV Land First-Run Programming on Network Image and Viewer Satisfaction*” in the September 2009 Feedback.

COCURRICULAR ACTIVITIES



A new era of interactive media comes along with the new faces of Moore Media Digital Design this semester. Headed up by faculty advisor Eric Lima-renko, and Graduate Assistant Derek Rottman, M2D2 welcomes our 2009-2010 staff. They are Ben Tompkins, Brittney Carlson, Felicia Horvath, Matt Collier, Matt McLain, Nicole Dominique, and Shane Fitzgerald.

Along with the constant updates to the site that are on tap for this year, we have developed the capability for more streaming of MHTV episodes along with video content designed specifically for web viewing. Our other goals include creating an online method for reserving and checking out equipment, finalizing the alumni database, and adding a little bit more glitz to the site...so that viewers realize that we are visibly and currently putting our education to use!



MHTV is kicking off its 2009 fall semester with several new shows and a few new faces. New shows airing this semester include "MI Roadtrip", produced by Jeremy Noell and Ben Griffiths and "Your Brain On Tech", produced by Brian Gotts and Eric Hurst. Both are excel-

lent additions to the line-up and should help MHTV maintain its award winning status. Returning shows include "Central View", produced by Devin Termini and "MHTV Sports", produced by David Flora. Two other valuable members of the "MHTV Sports" production team are co-producer Stephanie McClung and sports entertainment director Eddie Stachulski. Both "Central View" and "MHTV Sports" have collected many honors throughout the years and look to earn some more this semester.

E-board includes many familiar faces this semester. Solely producing "Central View" last year, Devin Termini took on another role this semester as Station Manager. Jacy Lancaster returns for her 3rd semester as Field Producer. Nicole Laidlaw is in her 2nd semester as Promotions Director. Patrick Reynolds comes back for a 2nd semester as Content Manager. Ben Tigner now takes over as faculty advisor for MHTV.

While accumulating many notable honors from last fall and spring, "Central View" earned another for the station this summer, with the "Award of Distinction" at the Communicator Awards.



Moore Media Records began the school year with an almost entirely new

staff, a new outlook on the functions of this group, and a renewed sense of motivation. Former graduate advisor Eileen LeTarte returns as staff advisor, former promotions director James Slider occupies the position of president, and former artist relations director Tom Mayer will resume that position on staff. Joining the label in the production department are Mike Wells and Donnie Cutting, who will produce music for signed artists, and resume running the demo department as a means of securing monetary support for the label. Ezra Bakker will head up the multimedia department, working to develop the label online and through a variety of other media. A final addition to the label, Chris Hough, will be joining MMR in the position of artist and repertoire director. Graduate assistant Brad Irving, will help to guide the direction of the label in this building year. MMR is currently looking to fill the positions of promotions and business manager.

One of the major directions that the label hopes to take through the course of this school year is the expansion of its ability to host concerts. Investments such as the purchase of a new PA system, have been made so that MMR can be more self-sustaining in putting on musical events and more streamlined in event execution. The current staff looks forward to putting on up to four events this year, including the second annual Battle for Broomfield (an annual battle of the bands), and another acoustic benefit

concert.

A current prospect for the label, known as Klass Witta K, is another example of the branching out MMR hopes to do. A high demand for hip hop product has led the label to negotiate with this artist toward potentially signing him in the future. It is important to the new staff of MMR that the label explores any and all avenues of music, in order to provide a variety of music production and promotion experiences for its members.

With a fresh staff and a set of new goals, this year will definitely be one of growth for MMR. However, seldom has a program ever matured to greatness without the help of varied viewpoints and the risk of taking new directions. This year is sure to be an exciting one for this young co-curricular, but it will not be without its challenges and, hopefully, its rewards.



Film Society is celebrating its seventh year and it promises to be a year of discovery into many avenues of cinema and filmmaking! We are looking to again bring guest speakers to our meetings. Those already contacted are excited about being able to share their thoughts, and they have a variety of topics to discuss.

(cocurricular continued on page 5)

47th Edition

(cocurricular continued from page 4)

Remember that non-members are welcome to come to our meetings and these special presentations. Get on our e-mail list. We hope to take some short field trips, and are planning special fund-raisers as well. Over the course of the year we will be watching student films, new mainstream releases, plus independent and foreign films. As a group, we want to experience the history and art of motion pictures from many different perspectives. There is much to learn, and we want to get started right away! We plan on having our meetings every other week on Thursday evenings.

If you have heard of the Film Society at all, then you have probably heard about the International Film Festival we present every Spring. The Film Society has helped to organize the Film Festival since 2003 and it has developed a great reputation, which we intend to uphold and increase. This year, we are looking to bring approximately 20 films to Mt. Pleasant from around the world. Such a huge undertaking always requires the help of as many people as we can get. It's a lot of fun, and our community gets to discover many movies it wouldn't normally get to see. There will be a committee of Film Society members and others who will select the movies that are to be exhibited. This is the sort of activity that is a powerful vita builder!

Movies are a great way to relax while learning about the world around us, and developing career skills. Film Society is where you can let all aspects of your movie-geek persona have full range! If you have any questions, or wish a place on our e-mail list, contact Film

Society President Kelly Jex (jex1k@cmich.edu), or faculty advisor Dr. Ben Urish, (urish1bk@cmich.edu). Coming Soon: Exciting Stuff at our website! (Bookmark it now so you don't miss out!): <http://www.bca.cmich.edu/FilmSociety/index.html>



With the largest staff in recent years in tow, Modern Rock 91.5 anxiously awaits the unfolding of a brand new semester. WMHW will continue its excellent tradition of providing mid-Michigan with an exclusive source of alternative rock music, operated and staffed by students with a diverse set of interests and skills. Running two radio stations (HD-1 and HD-2) requires a dedicated, hard-working group of people, and we seem to be off to a great start. Program Director Tristan Calhoun certainly has many new voices to train and hone into attractive on-air personalities. Through his efforts, specialty shows are already hitting the airwaves

The first and foremost task this year will be the creation and establishment of a station brand. Having an identifiable musical style that works in conjunction with a unique attitude is a necessity, and will likely prove to be a great leap forward for WMHW overall. Combining

all of the musical and non-musical elements to form fluid ear-catching stations falls under the domain of Music Director Allie Bergin, and Production Director Ginny Beauchamp.

This year, Modern Rock will seek to further its community cache with Central Michigan University, Mt. Pleasant, and listeners throughout our multi-county signal range. Mike Hoover and his promotions staff will play a key role in our success in this endeavor. Numerous promotional events are already planned throughout this semester, including some in conjunction with the campus newspaper, *CM-Life*, who we have partnered with on several fronts. You'll undoubtedly hear the action is all year long. Additionally, promoting both our HD-1 and HD-2 signals will make Modern Rock a truly comprehensive entity.

Our business/grants department is bustling, forging new relationships with area businesses despite an economic climate that remains far less than favorable. We are always incredibly grateful for the funds that Business Grants Manager Hilary Farrell and company are able to provide us.

Both our news and sports departments are off to a great start as well. Throughout the Fall, Sports Director Vince Progar and the whole of Modern Rock Sports will bring the action of Shepherd High School Football to the airwaves, continuing a celebrated community tradition. We also feature two sports/talk shows

each week, bringing our listeners facts and the insights from a knowledgeable on-air sports staff. Jake Neher and the news department are continuing their coverage not only of local events, but are also producing stories that explore topics transcending geographical location. *Central Beat*, the weekly news-magazine show on the station is a huge part of this effort.

Of course, the airwaves would fall silent without the tremendous efforts of our technical Traffic Director Dan Ondrejka, who rounds out this semester's executive staff, controlling the various elements of the station behind the scenes; a task that can seem thankless, but is always paramount to WMHW's continued success. We are also constantly thankful for our BCA faculty directors, Drs. Heather Polinsky and Patty Williamson.



News Central 34 is kicking off the new year with an eye toward enhancing its presence on social media networks. Last year we added a sports blog and a twitter account to our news operation. This year the goal is to substantially expand our efforts in those areas. The use of social media is becoming an increasingly integral component of commercial newsrooms and we believe it needs to become a more integral part of our news operation as well.

STUDENT ORGANIZATIONS

NBS AERho

The National Broadcasting Society has a big year coming up. Several events for this fall semester are on the horizon. Our biggest event is still the Annual Film Competition. We put on two competitions each year, a 48-hour competition in the fall and a 24-hour one in the spring. The competitions are open to all CMU students. Competing teams create five-minute films that contain all of a list of required elements. The NBS – CMU Chapter has other plans to put on bigger fundraisers and more events to get NBS better known across campus.

Our National Convention this past spring was held in New York City and we had our biggest delegation in recent memory with 17 members in attendance. Our chapter received two national recognitions. We achieved Model Chapter status and were named Most Improved Chapter. We also had students receive national recognition for pieces they submitted in the production competition. This year's National Convention will be in Dallas, Texas, March 9-14, 2010 .

If any alumni are interested in becoming a professional member or would like to attend the National Convention, please contact our Alumni Coordinator Colin Hennes-

sey at henne1ct@cmich.edu. For more information about NBS/AERho visit our chapter website at www.bca.cmich.edu/nbs or the national website at www.nbs-aerho.org.



Approaching its third year as a BCA co-curricular organization dedicated to furthering the success of women in the media, American Women in Radio and Television (AWRT) has already made an impact on the campus of Central Michigan University. Founded in 1951 as a national non-profit organization, AWRT has created a voice for women in the broadcasting industry and has brought to life its mission statement of “advancing the impact of women in the media and allied fields by educating, advocating and acting as a resource to its members, the industry, and the public.” One of only five student chapters nationwide, our CMU group has nearly tripled its membership and is working towards changing the view of women in all realms of the electronic media. Through work with various female organizations and hearing from guest speakers who have

first-hand experience in the industry. Special thanks go out to BCA alums Liz Wright, Mary Hutter, Rob Davidek and Jamie Westrick for welcoming AWRT members into their workplaces last March, allowing our members to explore a variety of career opportunities. Last semester, CMU AWRT put our passion for the cause to work by helping to sponsor and organize “Girls and Guitars 6” a fundraiser that showcased the musical talent of women. AWRT also reached out to the community through our first (soon to be annual) bake sale at the “Dickens Festival” in downtown Mt. Pleasant. These fundraising events raised enough money to send nine of our members to Washington D.C. to attend the 2009 AWRT Women’s Media Forum, which included a keynote address by the Chief Foreign Correspondent for CBS News, Lara Logan.

This year the organization is working towards strengthening its bond with the rest of the BCA co-curricular programs through helping to sponsor campus-wide events. By taking station tours, AWRT is hoping to meet with women and men who are in positions of power in the industry in order to discuss their personal success stories, which can inspire our members that much more. Working together as a diverse group of individuals, the organization wants to not only make a difference in the development of women in the media,

but also hopes to enhance the visibility of our chapter both on campus and nationally.



The Radio Television Digital News Association (RTDNA) is looking forward to another great year. Although the organization’s name has changed, the expectations remain high. It’s an important time of the year, a time to recruit new members and expand RTDNA to an even larger group.

In today’s media world, specifically within radio and television news, it is becoming more and more important that students create a network of contacts before heading out into the work place. Our motto stresses that “It’s who you know” in this business and our goal is to create relationships with industry professionals.

As we get the year underway, we plan to tour news facilities around the state to get a true grasp of the business we are entering. We also plan on hosting several fundraisers and holding resume workshops to further increase our ability to land a job once we graduate. It is going to be an exciting year for RTDNA, and we encourage all of those interesting in broadcast news to join our organization.



Constituent Chapter News

Kevin Campbell President,
BCA Constituent Alumni Chapter

As reported in the last *Moore Holler*, we increased the amount of the Al Painter Outstanding Freshman Scholarship this year. At the spring BCA Awards Banquet, we presented the scholarship to Christina Orlando.

Our Homecoming activities are really shaping up. Craig Allen is organizing a Mentor Fair for all BCA students on Friday October 9. I encourage you to

participate, if you can. Many students who attended last year commented on how helpful it was for them to meet with professionals.

Bill Thompson is again in charge of the Alumni Radio Takeover. It's our 10th year and he has a great lineup in place, but there is always room for more. Don't worry about not being able to run the board. We will find someone to work with you. If you can't person-

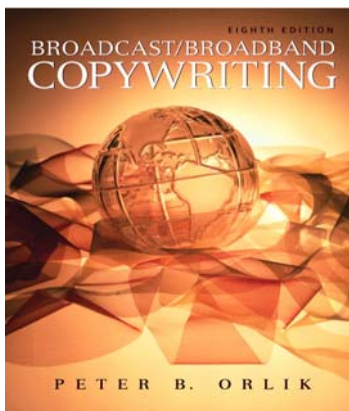
ally attend, how about sending a recording of your comments or a note to Bill? We can read it on the air. We will once again broadcast from the Alumni Village before the football game and also have our famous 100 member Kazoo band playing the fight song. If you have never heard our Kazoo band, you are missing something truly special - - - and not a little frightening.

Finally, our chapter meeting will be Saturday, October 10 at 8:30 a.m. given

the games noon kickoff. This year the meeting will be at the radio station in Moore Hall, .

If you have ideas for the Chapter and/or Homecoming weekend, send them to me at campblkm@cmich.edu. Alums like you make our chapter one of the most active in the University.

I look forward to seeing all you at Homecoming.



***Broadcast/Broadband Copywriting,
8th edition*** by Peter B. Orlik
Published by Allyn & Bacon
and featuring contributions from 20
BCA Alums

Where are They Now?



Tom Scheidel (79) documentary “*More Than 100 Miles: Riding To Cure Diabetes*” had its world premiere in the spring. Profits from this movie will go to the Juvenile Diabetes Research Foundation.

Robin Lin Duvall ('83) , senior editor of *The Jerry Springer Show* and *The Steve Wilkos Show* was hired in house by NBC and relocated to Connecticut.

John Jasinski ('85) was recently named president of Northwest Missouri State University in Maryville, MO.

Blaine Orlik ('97, MA '98) is the new Broadcast Department Producer at THE PARK/Team Detroit in Dearborn.

Peter Suci ('90) recently published “*Military Sun Helmets of the World.*” This book examines the history of these helmets, from the Indian Mutiny through the modern day.

Jose Martin (01) after living and working in London, became a Web Developer and Content/Information Advisor in the Office of Justice and Public Administration for the Spanish government in Seville, Spain.

Amy Farr (04) (MA 07) was hired as an adjunct professor at Oakland Community College. She is very excited about this new teaching adventure.

Katie Fitzgerald (MA 05) left *The Golf Channel* to return to school. She is seeking her second masters and teaching certification in secondary education at Cabrini College in Pennsylvania.

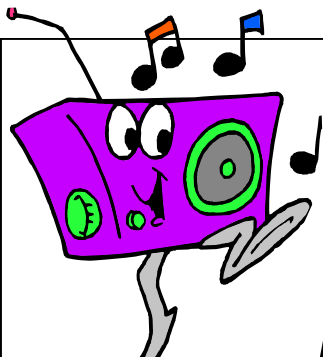
Derek VanDam (06) won a Promax World Bronze award for his advertisement/marketing commercial cable service for eNews in South Africa.

Kelly McMann (07) is working at The New Mix 106.3 WGER as the weekday midday voice. She also is on WDVD in Detroit on weekends. Catch her Sunday from 10-3 at 963wdvd.com.

Jason Kester (MA '08) is working as HD specialist for the Cayuga Radio Group in Rochester, New York, a division of Saga Communications. He also had a condensed version of his HD Radio paper published in the July issue of *FEEDBACK*.

Edmund Brown (MA '09) is attending Wayne State University as a doctoral candidate.

47th Edition



Alumni Takeover

Hello again, BCA Alums! In just a matter of weeks, we will once more be gathering in Mount Pleasant for another CMU Homecoming and for what will be the most historic, and hopefully, memorable WMHW-FM Alumni Takeover yet.

For those of us who have been with the Takeover since the beginning, it is hard to believe how the event has grown since its original discussion by a handful of 1970's Alums, it continues to grow, and expand...thanks to many of you.

In honor of our 10th year, I continue to work on compiling a mobile video/slide presentation with pictures and videos from past Takeovers, and I welcome any ideas or special memories from the past you may have. Better yet, come and be a part of it.

I also have a couple of things "in the works" to recognize a couple of other BCA milestones, as Dr. Pete Orlik celebrates the completion of his 40 years at CMU and Dr. Jerry Henderson participates in his final official Takeover as a faculty member pending his retirement in the Spring. Jerry will have put in 35 years of service, many of those years as WMHW-FM Operations Manager.

There are plenty of "new administrative faces" in Warriner Hall and environs this year, and we hope to get as many as we can on-the-air on Friday to show them the importance of BCA to CMU...and our strong Alumni support for BCA programs.

For those of you who are unfamiliar with the Takeover, it is an opportunity for BCA Alums to return to campus during CMU's Homecoming weekend each year and re-create shows from their college years.

This year we again plan to run 42 continuous hours (6 a-m Friday to Midnight on Saturday). There will be plenty of opportunity for you to join us in studio, or bring your sleeping bag and hang with our resident night owl, Jeff Kimble for the 2nd Annual "BCA Dancin' PJ Sleepover" from midnight to six beginning Friday night.

We will again get students involved with a pre-parade/Alumni Breakfast remote at 8 a-m and bring Alumni back for a two-hour pre-game tailgate remote, from 9:30-11:30 a-m at the Alumni Village near Rose Ponds. This will be hosted by Brianne Frucci Tucker, just prior to the noon kickoff of CMU's Homecoming Game against Eastern Michigan. Those activities will also include the return of the now infamous Tim Jackson BCA Kazoo Band, that grew to at least 100 members last year and continues to expand. Maybe we will even be allowed to march in the Homecoming Parade.

The Takeover is THE primary fundraiser for the Broadcast and Cinematic Arts Constituent Alumni Chapter and we ask a minimum 30-dollar donation per person/per two-hour shift. It supports chapter activities, including the Al Painter Outstanding Newcomer Award, that helps a freshman BCA student get a start on his or her career path.

We continue to call the Takeover "CMU's Newest Homecoming Tradition," and I hope you let me know at wmhwtakeover@bcaalumni.org or thompsonarms@voyager.net if you want to join us.

Also be sure to check out the Chapter group on Facebook for Takeover updates and information on many other BCA Alumni-sponsored events

Make plans now to join us in October. You won't regret it!

Bill Thompson, 1978
Takeover Coordinator

BCA Donors

Thanks to your generous donations, the School of BCA continues to grow. We are ever grateful for your kindness. You have enabled The School to purchase much needed equipment and software for program enhancement.

A very special thank you to those who have helped us since our last newsletter in order to further our instruction and program services.

William Anderson
Kelly Rae Bowers
David Burdette
M/M Edward
Christian

Kevin Corbett
M/M Thomas
Emmerich
Hilary Farrell
Ed Fernandez
Brad Fuhr
Gary Gage
Richard Goedkoop
Christopher Gorski
M/M Christopher
Guilbeaux
Dr. Carolyn Hanes
Patrick Hanlon
Jerry & Sheila
Henderson
Mark Henderson
Brett Holey
Ed Hutchison
Tim Jackson
Ken Jurkiewicz
Gerry Kaminski
Jeanna Kennedy

Corrine Marie Koury
M/M Mark Kuehl
Derek Lieverdink
M/M David Maness
Joan & Larry
McDonald
Karen McPhee
Pete & Chris Orlik
Michael Patten
Heather Polinsky
and Patrick
Johnston
M/M Timothy Pollard
Ben Tigner
Trapline
Productions,
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United Way of
New York
M/M Timothy Waller
Nicole Welch
Eric Westendorf
Anthony Wodwaski

The School of Broadcast and Cinematic Arts appreciates your generous support over the years. If you wish to make a tax deductible donation to your favorite BCA cause, the account numbers are as follows:

MHTV	9100022
WMHW	9100023
BCA Faculty Research	9100024
BEST Equipment Fund	9100025
News Central	9100060
Film Society	9100027
MMR	41420
George and Eva Mae Campbell Equipment Endowment Fund	66754
Sue Rozman Delia Scholarship	66669
BCA Digital TV Fundraiser	70106

Student Awards, Honors and Presentations

Michigan Association of Broadcasters
College Television Station of the Year
8th year in a row



John Bayliss Foundation

Raymond Nelson, Senior, won a \$5,000 Scholarship

NAB/BEA 2009 Free Speech PSA Contest

Theresa (Terri) Rozwadowski, Senior, 2nd place

NBS Chapter

Keith Slawinski received the Society of Broadcast Engineers Educational Foundation convention lodging grant for the National Convention. He also won first place in the NBS Video Program Opening Category for *“Take Two Intro.”*

Mike Miserendino was a finalist in the NBS Video Comedy Category for *“A Name for Myself.”*

CMU was named “Most Improved Chapter for 2009”

Hotnews.TV

Alana Goeringer and Justin DePrekel’s story *“Campus Goes Trayless”* was chosen as one of the top three student produced submissions in the United States.

MPPA

Sarah Miller won the MPPA Award for College Photographer of the Year.

Telly Awards

Devin Termini, Edmund Brown, Aaron Jones and Christopher Hutchison— Bronze Award for *“Alden B Dow Home and Studio”*

Communicator Awards

Devin Termini and Dylan McLean, Award of Distinction for *“Central View.”*

CMU Student Research and Creative Endeavors Exhibition

Jason Antoniewicz

“MHTV Live”

Bryan Carr

“Trends and Taxonomy of Game Show Programming”

Alana Goering and

Justine Deprekel

“Campus Goes Trayless”

W. Glenn Bronson,

Stuart Cram and

Anthony Galli

“Campus”

Lynzi Grant

“Alexandra Moscolo-David Live”

Jason Kester

“Hybrid Digital Radio Stations: A Guide to Start Up and Operations”

Eric Lloyd and

Tina Williams

“News Central 34”

Devon Jones and

Keith Slawinski

“Crumbs for Comedy”

Devin Termini

“Central View”

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Central Michigan University
Mt Pleasant MI 48859

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47th Edition

School of Broadcast & Cinematic Arts

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The Moore Holler

Fall 2009

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